

# BALATON GROWTH EXPERIENCE

## *Agile BA & Change Management*



4TH & 5TH APRIL



Balaton, Hungary

Hotel Helikon  
Mikus Gyula sétány 5  
H-8360 Keszthely

We invite you to join us for an immersive two-day workshops at the stunning lake Balaton, where you'll gain the essential skills you need to succeed in today's rapidly evolving business landscape. Our experienced trainers, will guide you through the principles and practices of Agile Business Analysis and Change Management, empowering you to operate effectively in agile environments and drive value for your stakeholders.

The Agile BA workshop will take place on the day1 (april 4th), and on the day2 (april 5th) you can choose between two topics:

- The Agile BA - Deep Dive (continued)
- Change management - It is not about the tool! - Gamification session

For more information visit:  
<https://slovenia.iiba.org/si>  
or scan QR below.

Let's grow together!



**SCAN**



# Balaton Growth Experience:

## Agile BA & Change Management

### The Agile BA workshop

This practical workshop will equip you with the skills you need to operate in an agile environment. You will learn agile business analysis principles and how to manage agile requirements, from inception to delivery.

#### Learning objectives day 1:

- Agile delivery
- The agile BA mindset
- Principles of agile business analysis
- Analysis at multiple horizons
- Creating a shared vision
- Identifying user types
- The user story lifecycle
- Progressive elaboration
- Understanding epics, features and stories
- Writing effective user stories
- Capturing quality and acceptance criteria
- Prioritisation
- Continuous value delivery
- Story Elaboration

#### Learning objectives day 2:

- Successful stakeholder engagement
- Applying personas
- User journey mapping
- Using story maps
- Writing effective acceptance criteria
- "Non-stories" and other solution requirements
- Understanding Minimum Viable Product
- Story splitting and sizing
- Backlog refinement
- Managing change



WORKSHOP  
with Kathy Berkidge

### It is not about the tool! - Gamification session

The workshop will be a mix of the gamification session, change management best practices, proven methodologies, and valuable instructor insights. Using serious games creates a realistic, yet safe, environment for you to explore and trial theories, methods, and approaches. Bringing changes to life can be a complex project with lots of variables.

#### Learning objectives:

- Understand the importance of the difference between the business why and project goals.
  - Understand how people are facing changes – business or personal.
  - Understand and address the resistance.
  - Understand the meaning of the stakeholders regarding implementing changes.
  - Identify barrier points to making progress.
  - Identify and manage focus groups through change.
  - Learn how to apply the ADKAR model.
- Have fun when learning.



WORKSHOP  
with Peter Dolenc  
& Tjaša Tomšič